Sponsorship Prospectus

ICCAIS 2020
The 9th International Conference on Control, Automation and Information Sciences
Melbourne | Australia
16-19 November 2020
RMIT University
The 9th International Conference on Control, Automation and Information Sciences (ICCAIS 2020) will be held in the beautiful city of Melbourne, Australia, 16 – 19 November 2020. The scope of the conference covers all theoretical and practical aspects of control, automation and information sciences. ICCAIS provides a forum for discussing and presenting new advances and research results in these areas. The conference aims to bring together leading researchers, engineers and scientists in the domain of interest from around the world.

An exciting range of sponsorship opportunities have been developed, each containing benefits that will ensure your organisation receives maximum exposure. Sponsorship packages have been designed to suit a range of budgets. Early confirmation of your Conference sponsorship will ensure an even higher level of exposure.
Why sponsor ICCAIS 2020?

Delegate Development
Your company has the opportunity to benefit significantly from exposure to a relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions. The delegates are the leaders in a range of disciplines that are critical for future information and control systems including artificial intelligence, information warfare, control of advanced systems, the cyber protection of critical infrastructure and autonomous systems.

Benefits plus +
Your company’s involvement, commitment and support for ICCAIS 2020 will be widely acknowledged leading up to and during the Conference. To increase your visibility to the delegates it may be possible for you to customise a package.

Exclusive brand exposure
There are many ways to give your brand prominence at the Conference. We offer a range of sponsorship packages, including but not limited to name badge and water bottle sponsorship or sponsoring a social event.

Customised packages
An option to discuss a tailor-made customised partnership package that promotes the benefits of your products and services in a unique way is available. The alignment of the Conference program to sponsor company products and services will deliver a meaningful connection to the delegates.
Sponsorship Packages

The below sponsorship opportunities have been designed for ICCAIS2020, each containing benefits that will ensure your organisation receives maximum exposure. All sponsorship costs are inclusive of the 10% Australian Goods and Services Tax.

**Industry Sponsor** $10,000
- Three complimentary sponsor registrations
- Acknowledgement as Industry Sponsor during opening and closing address
- Logo on sponsor signage at Conference venue
- Logo included on ICCAIS2020 electronic newsletters
- Logo displayed prominently on the Conference website
- Inclusion in delegate materials
- 50-word company profile in the Conference Program Book (subject to design deadlines)

**Institutional Sponsor** $7,500
- Two complimentary sponsor registration
- Acknowledgement as Institutional Sponsor during opening and closing address
- Logo on sponsor signage at Conference venue
- Logo included on ICCAIS2020 electronic newsletters
- Logo displayed prominently on the Conference website
- Inclusion in delegate materials
- 25-word company profile in the Conference Program Book (subject to design deadlines)

**Session Sponsor** $3,000
- One complimentary sponsor registration
- Acknowledgement as Session Sponsor by Session Moderator
- Logo featured on session slide
- Logo included on ICCAIS2020 electronic newsletters
- Logo displayed prominently on the Conference website
- Mentioned on online program as session sponsor
Enhance Your Exposure

Purchase a sponsorship package and take the opportunity to enhance your exposure by adding on the below extension options.
*The below package prices are in addition to the sponsorship package prices and are inclusive of GST.

Name Badge and Lanyard Sponsor
(Exclusive) $2,500
Every registered delegate will receive an official Conference name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard at all times to gain access to sessions.
  • Your logo will be included on the Name Badge in one colour (size and placement at the discretion of the organising committee)
  • Your logo will be included on the lanyard in one colour (size and placement at the discretion of the organising committee)
*Package is subject to production deadlines

Reusable Water Bottle Sponsor
(Exclusive) $3,500
Each registered delegate will receive one reusable water bottle of which they can fill up at water stations around the conference.
  • Your logo will be included in one colour on the label of the water bottle.
*Package is subject to production deadlines

Advertisement in the Conference Program Book
Sponsorship packages include a company profile and logo in the Conference Program Book. Increase your exposure by featuring an advertisement in the Program Book and really get the delegates attention.
Full Page $550
Half Page $330
*Package is subject to production deadlines

Welcome Reception Sponsor
(Exclusive) $2,000
Sponsorship of this event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fee – a fact reflected in the strong attendance at this event.
  • Mention on online program as Welcome Reception Sponsor
  • Logo included on Welcome Reception signage
  • Logo on Conference website
  • 5 tickets to the Welcome Reception (additional to selected sponsorship package)
  • Opportunity to have company provided banners displayed in Welcome Reception location

Conference Dinner Sponsor
(Exclusive) $3,500
Sponsorship of this event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fee – a fact reflected in the strong attendance at this event.
  • Mention on online program as Conference Dinner Sponsor
  • Logo included on Conference Dinner signage
  • Logo on Conference website
  • 5 tickets to the Conference Dinner (additional to selected sponsorship package)
  • Opportunity to have company provided banners displayed in Conference Dinner location
Disclaimer
Sponsorship packages are commercial in confidence and are at the discretion of the Organising Committee.

Conditions Of Payment
Payment of a 50% deposit is required upon confirmation of your sponsorship selections.
The remaining 50% will be due 3 months prior to the event commencing.
Failure to pay your sponsorship invoice may result in your sponsorship item being released for sale.

Contact
For further information or to discuss how you could become involved in the Conference, please contact:
Professor Len Sciacca FTSE FIEAUST
Sponsorship Chair
ICCAIS 2020 Committee
len.sciacca@unimelb.edu.au
Personal Details

Please note all correspondence including invoices will be sent to the contact supplied below.

Company Name ________________________________________________________________

Contact Person  ______________________________________________________________

Position ___________________________ Email _______________________________

Telephone ___________________________ Fax ______________________________

Address _______________________________________________________________________

State ________________________________________________________________________ Postcode ______

Country ______________________________________________________________________ Website ______________________________________________________________________

Sponsorship Opportunities

Please tick appropriate box. All sponsorship prices are in AUD and inclusive of 10% GST (Goods and Services Tax)

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<thead>
<tr>
<th>Sponsorship Packages</th>
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Advertisement in the Conference Program Book

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I agree to be invoiced for a total of $ AUD___________________ including 10% GST for the items selected above.

Signature ___________________________________________ Date___/___/_____

Sponsorship agreement and tax invoice will be sent upon receipt of your application form.

Sponsorship Total _____________________________

CONDITIONS OF PAYMENT

Payment of a 50% deposit is required upon confirmation of your sponsorship selections.

The remaining 50% will be due 3 months prior to the event commencing.

Failure to pay your sponsorship invoice may result in your sponsorship item being released for sale.

Method of Payment

Preferred method of payment is by bank transfer. Bank details will be supplied on your tax invoice issued with confirmation

☐ Please tick this box if you do NOT wish to receive Conference updates via email

Forward completed application form to:

ICMS Australasia
PO Box 5005
South Melbourne VIC 3205,
Australia
Tel: +61 3 9682 0500
Fax: +61 2 9251 3552
Email: sponsorship@iccais.com.au